

**The Lions Club
of Gravenhurst
District A-12
Region 21
Zone 21 East**

THE GROWL

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**HAPPY
VALENTINE'S
DAY**

**FROM THE
GRAVENHURST
LIONS CLUB**



The Lions Club of Gravenhurst

Box 582

Gravenhurst, Ontario

PIP 1T9

Meets 1st and 3rd Tuesdays, 6:30 p.m., Granite Restaurant, Highway 11N, Gravenhurst

**BULLETIN EDITOR LION WENDY FLETCHER
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Gravenhurst Lions News & Announcements



Birthdays

Marj Lewis - Feb 2nd

Jason Verbrugge - Feb 15th

Anniversaries

Get Well Wishes

Eunice Chaisson

Carol Kloepfer

Harvey Ramer

And anyone else out there who I was not told about our thoughts and prayers go out to you and your family.

Hi Lion Wendy ;

I hope everything is going well, it looks like you had a green Xmas with no snow ? ; I've just got a couple of items of Lion business :

1/ In the Dec. Lions bulletin on page 12 there is a write up on the Lions/CNIB eye van - our daughter in law who is an ophthalmologist in Van. BC volunteers at least once a year to work in this worthwhile project & speaks highly of it .

2/ Please change our E mail address in the member's list to

thosepearts@yahoo.com .

Thanks for keeping me in the loop, it's nice to know I'm not forgotten ??
Lion Glen

Dear IP Ross, IPIP Mehta, VP Amarasuriya, VP Brandel, International Directors, and Board Appointees,

2006 ended in a high note for LCI/LCIF from a public relations point of view, with IP Jimmy appearing on CNN and CBS (Chicago) Dec 26th, ID Sarver appearing on ABC (Chicago) Dec. 26th, two members of the LCIF staff appearing on WGN Chicago Dec 25, and nice articles in the Chicago Tribune and the Lubbock, TX newspapers regarding Lions efforts to help rebuild infrastructure and lives for the tsunami victims of India, Sri Lanka, Thailand and Indonesia. Credit to Miss Nicole Brown, LCIF Communications Manager, for her efforts in coordinating the above coverage.

I'm happy to report that 2007 is kicking off in high gear. On Tuesday, Jan. 9th, Good Morning America (currently the #1 rated morning program in the U.S.) will be doing a segment on designer eyewear - specifically, how to pick a frame to suit the shape of your head. However, we have arranged to have 50 Lions attend the program that morning (special thanks to PID Bob Klein for coordinating). During the segment on eyewear, there will be special mention of the Lions Eyeglass Collection program, and the segment host will make it a point to tell the viewing audience "Don't throw out your used eyeglasses. Donate them to your local Lions Club. For more information regarding the Lions eyeglass recycling program, go to their web site, www.lionsclubs.org."; And GMA will show the Lions in the audience. We are sending Good Morning America a Lions eyeglass collection box as well, in the hope they will show the box on air. This was a total team effort between the public relations and international service activities divisions, and a great example of how divisions within LCI are working well together, and achieving success through coordinated efforts.

Good Morning America averages about 8 million viewers per show, so even a 30 second mention helps us reach a significant national audience.

We will continue to reach for every possible PR opportunity from headquarters. I also want to add that 2006 marked a significant turn around in terms of local coverage for Lions. Local Lions are doing a TREMENDOUS job of pitching stories to their local media, and this has resulted in a record number of media placements worldwide for LCI, and our more than 45,000 local clubs around the world.

I want to thank both IP Jimmy and IPIP Mehta for placing such significance and emphasis on public relations. The Lions are listening, and responding!

Very Respectfully,

Dane LaJoye
Division Manager, Public Relations and Production

For all you modern people with a cell phone.....

A SERIOUS PUBLIC SERVICE RECOMMENDATION FROM THE MUNICIPALITY OF BROCKTON.

A recent article from the Toronto Star about "the ICE idea," is catching on and it is a very simple, yet important method of contact for you or a loved one in case of an emergency. As cell phones are carried by the majority of the population, all you need to do is program the number of a contact person or persons and store the name as "ICE." The idea was thought up by a paramedic who found that when they went to the scenes of accidents, there were always mobile phones with patients, but they didn't know which numbers to call. He therefore thought that it would be a good idea if there was a nationally recognized name to file "next of kin" under. Following a disaster in London, The East Anglican Ambulance Service has launched a national "In case of Emergency (ICE)" campaign. The idea is that you store the word "ICE" in your mobile phone address book, and with it enter the number of the person you would want to be contacted "In Case of Emergency " In an emergency situation, Emergency Services personnel and hospital staff would then be able to quickly find the contact information under "ICE." Please forward this. It won't take too many "forwards" before everybody will know about this. It really could save your life, or put a loved one's mind at rest. For more than one contact name simply enter ICE1, ICE2, ICE3, etc. A great idea that could make a difference!

<p>GRAVENHURST PUBLIC SCHOOL Monday, February 5th & Tuesday, February 6th ? JK on Monday ? JK on Tuesday</p>	
<p>MUSKOKA BEACH GROVE PUBLIC SCHOOL Monday, February 5th & Tuesday, February 6th 6 JK on Monday 20 JK on Tuesday</p>	
<p>BRACEBRIDGE PUBLIC SCHOOL Monday, February 12th & Tuesday, February 13th <i>not yet confirmed</i> ? JK on Monday ? JK on Tuesday</p>	
<p>MACAULEY PUBLIC SCHOOL Monday, February 13th & Tuesday, February 13th 6 JK on Monday 19 JK on Tuesday</p>	
<p>MONK PUBLIC SCHOOL Wednesday, February 21st & Thursday, February 22nd ? JK on Wednesday ? JK on Thursday</p>	
<p>MUSKOKA FALLS PUBLIC SCHOOL Wednesday, February 21st & Thursday, February 22nd ? JK for Wednesday ? JK for Thursday</p>	



February 2007

Sun Mon Tue Wed Thu Fri Sat

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Feb 5, 12, 19, 26 - Breakfast Program at Beechgrove Public School at 8:15am to 8:45am

Feb 6 - Lions meeting at the Granite Restaurant at 7pm

Feb 6 - 21 West Zone Advisory Meeting hosted by the Britt Lions Club for more info please see Lion Fred Collins

Feb 7 - 21 East Zone Advisory Meeting hosted by the Huntsville Lions Club for more info please see Lion Fred Collins

Feb 8, 22 - Happy Hour at Leisureworld 6:15pm to 7:30pm if you can help please see Lion Sheila B

Feb 14 - Happy Valentine's Day

Feb 20 - Lions Meeting at the Granite Restaurant at 7pm

Feb 21 - Leo Meeting at 7pm at the Youth Centre

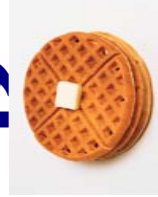
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